

Getting Started as an H4HC Ambassador!

Thank you for volunteering to be a H4HC Ambassador!

As you move forward in this role, you'll have access to resources on-demand on Ambassador Portal on the H4HC website, and you schedule a 1:1 anytime with a member of our Grassroots Advocacy Team at advocacy@heartsforhomecare.com.

In addition to these resources, here are some tips for getting started and building your skills as a H4HC Ambassador:



1. Training & Education:



- In addition to monthly training opportunities, every year, H4HC hosts an Annual Ambassador Training in Pennsauken, NJ and Charlotte, NC. If you are unable to make it in-person, or if the yearly training has passed, be sure you attend a Virtual Ambassador On-boarding Call to learn how to get started in your role.

2. Follow H4HC on Social Media:



- We are on [X](#), [Facebook](#), and [Instagram](#). Follow us to see updates from advocates across the country and easy to share opportunities to get involved with others on your social media channels.

3. Sign-up for your elected officials' newsletters:



- Use [H4HC's Lawmaker Look-Up tool](#) to identify your state and federal lawmakers, then simply google their names and find their websites. Most of the time, lawmakers have a newsletter that constituent can subscribe to. This is a great way to keep up-to-date on opportunities to engage your lawmakers in-district, and to get an idea of what issues matter most to them.



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4. Connect 1:1 with Your Grassroots Advocacy Team & State Director:



- Once you've received your on-boarding training and you're ready to get more involved, schedule some time to meet with the Grassroots Advocacy Team and, when applicable, with the GAO State Director in your area. We can loop you into state-specific opportunities to get involved based on what specific interests you have!

5. Make an Action Plan:



- Whether on a monthly, quarterly, or annual basis, try to make a set of advocacy goals you'd like to achieve for yourself. Look at your overall commitments and determine what you can commit yourself to. Can you commit to recruiting 10 friends and family to H4HC, to sharing every action alert with your colleague to hosting a legislative visit independently, to organizing a home visit with a client? Connect with our Advocacy Team to learn more about advocacy activities and to get more training and support!



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Suggested Initial Actions for Action Plan:



☐ Recruit 10 colleagues, family members, or friends to join H4HC:

Simply share our '[Become an Advocate](#)' registration page or an active action alert to get them involved in our work!

☐ Commit to taking action on H4HC Action Alerts:

You'll receive these opportunities in our monthly newsletter, and for especially time-sensitive alerts, you'll be emailed (and texted) directly.

☐ Film a video urging your lawmakers to prioritize home care by visiting our '[Share Your Story](#)' page on our website:

Share this with any home care recipients, home care workers, or family caregivers who might be interested in sharing their story!

☐ Register to attend an Advocacy Day in your state:

Check out our '[Events](#)' calendar on the H4HC website, or email advocacy@heartsforhomecare.com.

☐ Participate in a legislative meeting in your area:

Once you've received training and feel comfortable, schedule a legislative meeting with lawmakers in your district. Check out our H4HC Action Guides for further resources.



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Suggested Initial Actions for Action Plan:



Meet with your GAO State Director and share family/client/field staff testimonials:

These stories can be used in our legislative meetings, on social media, or through our public affairs and media efforts. Your stories bring life to our legislative asks!

Plan a legislative home visit:

Have a family who receives home care who might be interested in hosting a lawmaker in their home? Check out our Action Guides for more information, and feel free to connect with our team to hear more!

If you've been an Ambassador for more than a year and are looking to level up your skills, reach out to advocacy@heartsforhomecare.com.