

WHAT WILL HOME CARE ADVOCATES BE REQUESTING?

NORTH CAROLINA'S
2025 LEGISLATIVE SESSION



Invest **\$120M** to increase Medicaid reimbursement rates for aide services to **\$30.00/hr.**



Invest **\$15M** to increase Medicaid reimbursement rate for in-home nursing services to **\$65.00/hr.**



Invest **\$30M** to increase funding for direct support professionals (DSP).



Protect Certificate of Need (CON) from elimination for Home Health and Hospice.

Why this helps North Carolina:

It is a widely known fact that **Americans prefer to be cared for at home**¹ – it is also the more **cost-effective option of care** in comparison to institutional settings¹. And since the Tar Heel State has a rapidly aging population with **1 in 6 residents who are 65 or older**², this means that by 2028, NC will need **an additional 186,000 home health aides**² and **18,600 registered nurses**² to ensure our vulnerable loved ones have enough caregivers to support them. But adequate state-funding is necessary to fulfill a strong and capable workforce. The more investments made towards home-based care, the more caregivers will be attracted to the industry, and the more North Carolinians will have access to these services.

Now is the time to make your voice heard!

During the 2025 session, lawmakers are tasked with passing a **two-year** state budget. Since home and community-based programs are primarily government funded & managed, **it is vital to share your personal home care stories** with lawmakers to help them understand the importance of these critical services, so they will be empowered to adequately prioritize resources accordingly.

Reach out to us today to learn how you can get involved: advocacy@heartsforhomecare.com



Legislative Session
January 8 to June 30, 2025.



Advocacy Day
May 14th in Raleigh.

1. PQHH, 2. North Carolina Department of Health & Human Services



Learn More About the
Value of Home Care
heartsforhomecare.com



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